

## University of Pretoria Yearbook 2018

## Entrepreneurship 313 (OBS 313)

**Qualification** Undergraduate

**Faculty** Faculty of Economic and Management Sciences

Module credits 20.00

**Programmes** BCom Entrepreneurship

Prerequisites

OBS 114,124 and 213 with admission to the examination in OBS 223. Only available

to BCom (Entrepreneurship) students

**Contact time** 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Business Management

Period of presentation Semester 1

## **Module content**

\*Only for BCom (Entrepreneurship) students

The practice of starting up by applying the lean start-up principles; Understanding the realm and elements of the pre- and start-up process; Incubation and commercialisation within the entrepreneurial process. International exposure towards expanding business footprint (virtual entrepreneurial team collaboration).

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